

POTTERS PAGES

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Focus on Facebook

BY LYNSAY MEIKLEM, BOARD MEMBER

I have been a working potter and teacher for more than a decade. In that time, I have been forced to learn about marketing and advertising to grow and sustain the teaching studio and my personal work. As those of us who are working potters well know, the craft of pottery can be a very solitary form of creative expression. It's tremendously easy to get lost in the world of clay and often times it's difficult to know how to plug into our communities or the world at large. In 2009, I hesitantly joined Facebook (it is FREE...what did I have to lose?) Facebook, at that time, was in its infancy, nonetheless, it was a resource to create connections and networks and I began to see it for its possibilities for my business.

Facebook has come quite a long way in just a few short years. Not only has it remained a wonderful venue to connect globally with others, but it also has become a valuable and FREE tool for business owners to promote and grow their businesses! A recent study by the Pew Research Centre determined that 83% of people ages 18—29 and 73% of people ages 30—49 are Facebook users. Furthermore, 68% of Facebook users hold a college degree and 73% of those with household incomes of \$75,000 or greater use Facebook. I could point out a long list of reasons why everyone who has work to sell or a business to sustain should join Facebook, but the bottom line is...it's free. After years of money spent on print ads, I for one welcomed the opportunity to promote my work on a daily basis for free.

Facebook offers users the option to create business pages to promote their business, post pictures and links, advertise, and generate 'likes' for the page. When a client chooses to 'like' your business page, they also have the option to have your page posts show up in their news feed so they can stay up to date on your minute to minute page activity, promos, and announcements. Business pages are a wonderful way to post photos of your work and connect with your audience visually (and we all know how the saying goes, "a picture speaks a thousand words".) Additionally as the administrator of your page, you have access to real-time analytics including data that tells you how many people have seen each of your posts, who's talking about your page, new 'likes', and notifications when clients choose to message you privately. Clients can also post recommendations on your page and rate your business with five star options. When they recommend your page, their recommendation then shows up in their news feed and is visible to all of their friends on Facebook. The audience becomes limitless the more clients like your page.



Since launching our business page in 2011 (shortly after Facebook launched business specific page options), we have accumulated over 1100 'likes'. We run Facebook specific weekly specials, post daily with announcements or photos, and connect with other small businesses to promote one another. Facebook makes our clients feel 'connected' to us in a way that other marketing has not offered, it sparks conversations and inquiries, allows us to hear what our clients want, and draws new clients into our brick and mortar studio.

In May of 2013, Facebook reported 1.11 billion users. How could you pass up an opportunity to tap into that pool of potential clients. Start a business Facebook page – www.facebook.com/business/build, it is SO simple! Once you get acquainted with Facebook, be sure to 'like' the Potters Council's business page www.facebook.com/pages/Potters-Council/47489382842

No doubt Facebook changed the way we do business, but it's not the only free social media tool. Stay tuned for next issues installment, *Inspire with Instagram*.

letter from the chair:

STEVEN BRANFMAN, Potters Council Board Chair



Greetings, As I write this, the warmth and smooth sailing of the summer season is in full swing. My transition from season to season is seamless. My academic year at Thayer Academy ends with final student projects and end of year celebrations. Summer break falls right into place by bringing me into the studio for a few more hours a week and allowing me a bit more time to tend to those often neglected house projects.

Recreation never takes a back seat and my bike

is always ready for my daily ride. As the end of summer approaches, I begin to think about school, the upcoming academic year, the professional year, my workshop, demonstration, exhibition schedule, meetings, conferences (including NCECA), and other events that await me. Amongst these things come the fall season, and as expected, it arrives as seamless and stress free as did the summer. I'm fortunate to have a career where I wake everyday excited about what I do and I'm lucky to have not become a victim of the "living for the weekend" syndrome.

As fall comes into full season, I also think about refocusing my energy on Potters Council and the benefits it provides. I like to think of the

benefits as opportunities for each of you. These opportunities are made available to help engage you in the community of artists and become actively involved. The list of opportunities include discounts on shipping, credit card processing, subscriptions to *Ceramics Monthly*, and *Pottery Making Illustrated*, discounted books and dvds from the Ceramic Arts Daily library, to name a few.

In addition, there is a full menu of health insurance and discounted health programs to consider, members-only exhibitions, calendar opportunities, the directory, online artist portfolios, our *Potters' Pages* newsletter, regional conferences, workshops, the mentoring program, and more.

The Potters Council is an organization with the ability for members to engage in. You can contribute your thoughts, share your experiences with the membership, and learn from other members. You can extract offerings that make your professional and personal life easier and more rewarding. Use your Potters Council benefits in any way that works for you. Potters Council's mission is to serve our members. Your mission as a Potters Council member is to take advantage of the organization. That's a pretty simple equation, don't you think?

Ideas? Suggestions? Criticism? Kudos? You know where to find me!

in the studio



Nancy Zoller, Potters Council Member

Nancy Zoller lives and works in Loveland, Colorado. She has been a member of Trimble Court Artisans since 1982. To see more of Nancy's work, visit www.nancyzollerpottery.com. To find out more about the Trimble Court Artisans, visit www.trimblecourt.com.

process

MAKING PARTS

in the studio



Creating a handbuilt vase from multiple parts requires only a few tools. A plaster or bisque hump mold, X-Acto or fettling knife, wooden modelling tool, needle tool, a few texture tools, (including a paddle wrapped in rope and bisque stamps), a metal rib, a soft (red) rubber rib and a hard (green) rubber rib.

1 Drape a slab over the hump mold and smooth it down with a soft rubber rib to conform to the mold's shape.

2 Cut around the base of the form with a needle tool to remove the excess clay then add a texture to the surface.

3 Place the mold onto the wheelhead, then attach a soft coil for the foot ring. Cut the ends at an angle, then join.

4 Secure the coil to the slab using finger pressure, throw it to the desired shape, then thin and refine it with a metal rib.

5 Throw a neck for the top of the piece from a bottomless cylinder. Make a few so you have options. Bevel the bottom edge.

6 After creating the top half of the vessel, center it on the wheel and cut out an opening for the bottom of the neck.

7 Slip and score the neck and the opening in the top of the vessel then join the two together.

8 Add a coil of clay to the slipped and scored rim of the bottom half and secure it to the inside using the green rib.

9 Place the top of the vessel onto the coil, then use the stiff rib to blend in the seam.

10 Paddle the seam to add texture and to create a uniform surface.

11 Attach handles made by joining two coils side by side then add a stamped texture.



BALI

CERAMICS IN

welcome new potters council members

FOR JULY AND AUGUST 2013

AK

TOM MEYER
MARK FARNSWORTH

AL

BRENDA LYRENE
CM PARTIN
STEPHANIE DIKIS
PATTY WILLCUTT
LISA HARRELL

AZ

SANDRA PROCIDA
DENISE OSSELLO
SANDRA JAMES
SANDRA QUINTANILLA
JOANN BAXTER

CA

KEENYA ROTUNDA
JULIE BOITANO
CHRIS TURK
THERESA HUDSON
CANDICE COOK-SLETTE
JEANNE AIKMAN
GENE KRUEGER
BONNIE CLARKE
ZENGO YOSHIDA
CAMILLE HOFFMAN
WYN MATTHEWS
MELISSA ALLEN
CHRISTINE ROSE
RENZA CELOTTI
CHARLES MOORE
ANTONIO A GUTIERREZ
JILL TAYLOR
RHAEA MAUREL
FRANCES VANDERSCHAAP
RON SCUDDER

CO

BROWN CANNON
TERRI AYERS
KAREN CASTEEL-
RODEHEAVER
JUNE ZWAN
RENA STUCK
JOAN WALKER
LAUREN KEARNS

CT

DON KOPYSCINSKI
JANE CROSSMAN

DC

JONATHAN KERR

FL

JOAN CAREW
MAXINE GIDDINGS
DUSTY HOLMES
LUCY CLARK
KARLA WALTER
BEATE MARSTON
KELLY LONG
MILDRED BORTONE

CAROL SCHUBERT

SANDRA SCHROEER
RANDA RICHTER
KIM BRUNGRABER
LORRAINE BRACHER
ANNE GORDEN-VEGA
GUSTAVO GUINAND
MARY DONAHUE
SHARON AGE

GA

KATHY LEE
SANDRA CAMPBELL
EILEEN KELLY
KATHY LEE

HI

CARL IZUMI
LICIA MCDONALD

IA

JEFF HAYS
PAULA COFFEY

IL

JESS BADER
PATRICK THURMAN
ROXANNE PIOTROWSKI
JEANNE CAGEN
TRACY BEAVER
CARRIE GIBBS
CORTEZ HODGES
PATRICIA MAGDZIARZ
DIANE BREMER
JUDITH CARR

IN

DEBORAH BALL
MARY BARTLEY

KY

NOELLE HORSFIELD
ANNETTE BAKER

LA

SALLY MCCONNELL
POLLY BULLER
DEBBIE LAVERGNE
CAROLYN JOHNSON
THERESA RATCLIFF
KENT FOLLETTE
MARGUERITE YODER-
KNAPP

MA

MARTY MORGAN
ELAINE CROFTS
JEFF ZAMEK
JAMES TRUDEAU
SHERRY CHAUVIN
DALE BRYANT
ADERO WILLARD
MICHELLE GREEN
ROBBI D'ALLESSANDRO
CYNDI MASON

MD

DAVID EPSTEIN
MARLISA JENG
KARIN ABROMAITIS
WILLIAM BOWSER

ME

PEG ASTARITA
BETSY LEVINE

MI

MARY ANDREWS
DEBORAH COLE
JULIET SMITH
PAMELA DAY
CARLA GIBSON
DANIEL BRIGGS
JOHN ALBERT MURPHY
MARY NAGY
MARY MEEHAN

MN

SHARON COLUMBUS
KATHLEEN STARK
JULIA ELIZABETH SNYDER
DAVID MUNZ
STELLA VOGNAR
JOAN HENDERSHOT
JOHN FINLAY

MO

NANCY BOUGHAN

MS

ALLISON WOOLSEY
CHARLES WILLIAMS
CHARLOTTE MCANALLY
YVONNE W PARR
BEBE GIANAKOS
SHEILA CLARK

NC

JANICE ALEXANDER
JUDITH WILLIAMS
LAURA BURGESS
JUDITH ERNST
JOYCE SOUSA
NANCY GRAHAM
MARY HIGGINS
ELIZABETH MOORE
PAM WITTERS
CONRAD WEISER
CAROLE WHEELER
LESLEY HUGHES

ND

KATHY ROGERS-ROTH

NJ

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TOM HOLT
JOHN GAMBLE
NANCY SALVATORIELLO
MARYANNE CHRISTIANA
KAITLYN MEEKS
GARY PAGANO

NM

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PAT INMAN
MARCIA CLASGENS
MARIE BARON

NY

ARLINE MAISEL
PATRICIA HUBBARD-
RAGETTE
SHARON HIRST
LORRAINE OLDERMAN
KARI ROBERTSON
PEGGY CLARKE
ANDREW GRAVES

OH

SALLY WINDATE
DANIELLE DORE-ROOK
MEREDITH SLOSBERG
SHARON GROSSMAN
VICTORIA CANNON
JACK FROST
DONNA WEBB
LINDA STANFORTH
KEN MCCOLLUM
DIANA BROWER
JIM BOWLING
HELOISE BESSE
SARAH HAHN

OR

SUSAN ADAMS
NANCY CHEVERTON

PA

NANCY HARNER DIMATTIA
LISA MULLER
MARY JANE MALINOSKI
AUDRA DOUGHTY

SC

DANA AND GREG AMMER
TIM HOLSINGER
DIANE GILBERT
BARBARA MITCHELL
SANDRA MEISCHEN
ELIZABETH WALSH
LISA BLAYTON

TN

MELISSA TRACE
MARIAN HEINTZ
REGINA GARGUS
NINA WARNKE
LINDA SULLIVAN
THAD SHOWS

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KATHY IRWIN
VIRGINIA BURRELL
AMANDA WOOD
MIRTHA AERTKER
SANGEETA MEHRA
MARY KRONCKE
PATRICIA RIOS
NINA CORK
LINDA MANNING
MARY BECKER

UT

BARBARA ELLARD

VA

MIKE FAUL
MICHELLE SMITH
OK JOO KIM
LAURA TWIFORD
DOROTHY ANGELSON
DIANE HARRISON
SCOTT NOLLEY

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CAROL HERMER
SHEILAH BLISS
MARIE WEICHMAN
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JERRY WEATHERMAN
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SUSAN ANDREWS
MERRILYN STOCK
MARGARET FREW
KYLIE ROSE MCLEAN
SHARYN DINGELDEI
JULIE COOPER
MCDONALD SUVIRA

BRAZIL

LONI GRIMM CABRAL
IRENE BATISTA MONTEIRO

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VALERIE LEBLANC

BC

CATHERINE LUCKHURST
DAVID DOLPHIN
PRATT JANN
DEBRA SLOAN
EVAN TING KWOK LEUNG
RITA BRUNGS

MB

CAROL TURABIAN

NB

RACHEL GREENWOOD
MONIQUE BUJOLD-BROWN

NF

BONNIE LEYTON

NS

ROSAIRE BLAIS
MARY JANE LUNDY
SHARON MERRIAM

ON

TAMMY WARD
JUDY SPARKES
NANCY HILBORN

QC

LOUISE PHANEUF
MARIE-JOSIE TOMMI
LUCIE GAGNON
LINE GROS-LOUIS

SK

CHRISTINE FRASER

ENGLAND

OSHA RANI MOSS
FRANCHESKA PATTISSON
SUE SMITH

HONG KONG

JOSEPH KUI LAU

IRELAND

SIOBHAIN STEELE

ISRAEL

RINA KIMCHE

NEW ZEALAND

CAITLIN TAYLOR

NIGERIA

OTIMEYIN PIUS
OSARIYEKEMWEN
NOSAKHARE DANIEL

NORWAY

SOLFRID DANIELSEN

SOUTH AFRICA

JENNY WILSON

2013 events/exhibitions

TUCSON, AZ, SEPTEMBER 1-DECEMBER 1

"Mary Anne Lisney Classes," at Romero House Pottery, 102 W. Classes for beginner to advance offered in four, or eight week sessions. Raku, glazing techniques, sculpture, and handbuilding included at the historic Romero House Pottery on the campus of the Tucson Museum of Art. Contact Mary Anne Lisney at zumaron@comcast.net for more information.

SAN FRANCISCO, CA, SEPTEMBER 3-28

"Emotion in Motion," at SMAart Gallery, 1045 Sutter St. Clay allows us to embody these emotions in its responsive material. That gesture is then frozen in the fire of the kiln. The translation continues with color, line, and texture applied in glazes. This refined version of our original impulse is offered to the viewer, who completes the work. The viewer engages and participates in the expression; empathizing, reacting, and exploring his or her own sentiments on the subject matter. This journey from the artist to the viewer through the clay is what keeps the emotion in motion. Contact Steve Allen at steve@smaartgallery.com or call 415-962-7877 for more information, or visit www.smaartgallery.com.

FORT WORTH, TX, SEPTEMBER 6-28

"Best of Texas Clay," at Fort Worth Community Art Center. \$1500 in awards; submit through website. Deadline to register is June 28. Contact Roy Odom at info@tpsg.biz or visit www.tpsg.biz for more information.

LA CRUCES, NM, SEPTEMBER 6-NOVEMBER 9

"From the Ground Up XXVI," at the Las Cruces Museum of Art, Main St. Juried Exhibition, for information on applications contact Joy Miller at jmiller@las-cruces.org or 575-541-221. Submission deadline: postmarked no later than Friday, May 17, 2013. Visit www.las-cruces.org for more information.

HONOLULU, HI, SEPTEMBER 19-NOVEMBER 24

"Artist of Hawaii 2013," at the Honolulu Museum of Art. Roberta Griffith Roberta will be exhibiting three installations, including a new mixed-media one created for the exhibition, as well as three monotypes, each of which relate to one of the installations. In this body of work Roberta makes reference to human mortality through the concept of play and toys. One installation is made entirely of porcelain, while two of them combine mixed-media materials, such as brushed steel or wood, but are composed primarily of clay. The ceramic objects are a metaphor for the detritus of broken toys, broken lives, and unfulfilled promise, whether from politics, strife, wars, human intervention or natural disasters. Go to www.honoluluuseum.org for more information.

ANN ARBOR, MI, SEPTEMBER 26-OCTOBER 6

"Six Viewpoints: Ceramics Invitational," at The Clay Gallery, 335 S. Main St. Clay Gallery Invitational to six potters who create exciting functional works using a range of kiln firing atmospheres, including wood-fired stoneware and porcelain, reduction-fired stoneware and porcelain, and oxidation-fired earthenware. Contact Marcia Polenberg at marcia.polenberg@yahoo.com for more information.

LANCASTER, PA, SEPTEMBER 28

"Altering Ceramic Forms," at Pennsylvania Guild of Craftsmen, 335 North Queen St. Jake Johnson will give a demonstration-based workshop

focusing on wheel-thrown forms, 10am-5pm. \$67 for members, \$75 for non-members. To register or for more information, visit www.pacrafts.org/workshops or call 717-431-8706.

NELSON COUNTY, VA, OCTOBER 3-9

"Workshop with Nan Rothwell and Kevin Crowe," at Nan Rothwell Pottery and Tye River Pottery. Hands-on intensive throwing workshop. First three days spent in Crowe's studio, the rest in Rothwell's studio. Contact Nan Rothwell at info@nanrothwellpottery.com or visit www.nanrothwellpottery.com for more information.

FAIRHOPE, AL, OCTOBER 4-29

"The Demitasse, a Cup and Saucer," at 60 North Section St. Exhibit of demitasse cups and saucers. Juried by Sebastian Moh. Go to www.thekilnstudio.com for more information.

SHARPS CHAPEL, TN, OCTOBER 4-30

"Faces, Places, and Beyond," at The Emporium Gallery, 100 S. Gay St. Artists Pat Clapsaddle and Marta Goebel-Pietrast show their majolica pottery, depicting hand-painted scenes of people, animals, and places and surreal paintings of the same subjects. Contact Pat Clapsaddle at patclapsaddle@hotmail.com or visit Pat Clapsaddle Pottery on Facebook for a preview of the works or view the invitation in the October newsletter for the Emporium at www.theemporiumcenter.com.

ISTANBUL, TURKEY, OCTOBER 9-NOVEMBER 3

"Cluj Int. Ceramics Bienalle (CICB 2013) 1st Edition," at Museum of Art Cluj Napoca, Romania. Elhan Ergin has been selected by the international jury to participate at Cluj Int. Ceramic Bienale 2013. She is honored to be a participant at the first edition of biennale, which is organized by Ceramart Foundation and Ceramics Now in partnership with the Museum of Art Cluj-Napoca, University of Arts & Design Cluj Napoca and Romanian Fine Artists Union. Contact Vasi Hirdo at vasihirdo@ceramicsbienale.com for more information.

LORDS VALLEY, PA, OCTOBER 11-13

"Colored-Clay Revolution Workshop," at Hemlock Farms Community Association, 1007 Hemlock Farms. Workshop teaches coloring clay, creating secondary colors, fading colors, the Skinner Method of blending colors, creating canes and patterns, and using these patterns in work. Suitable for all levels of artists. Contact Amy Strapec via phone at 570-775-4200/ext. 118 or 570-236-9393, via email at amy.strapec@hfca.com for more information.

MINNEAPOLIS, MN, OCTOBER 11-13

"Alternative Firing Surfaces," at Edina Art Center, 4701 W. 64th St. This conference features presenters Billy Ray Mangham, Marcia Selsor, David Sturm, Ken Turner, and Sumi Von Dassow, showing different ways to fire clay. Attendees of conference will be able to participate in firing demonstrations. Email lstover@ceramics.org for more information or visit <http://ceramicartsdaily.org/potters-council/alternative-firing-surfaces/>.

COPPELL, TX, OCTOBER 12-13

"21st Annual White Rock Lake Artists' Studio Tour," at 8207 Barbaree Blvd. This is the oldest studio tour in the Dallas area and will include over 50 artists and art centers. Contact Rebecca Boatman at rebeccaboatman@hotmail.com or visit www.whiterockartists.com for more information.

ROCK TAVERN, NY, OCTOBER 12-13

“Eastern Orange County New York Open Studio Tour,” at 506 Bull Rd. Linda Rahl Nadas studio will be open from 11am to 5pm. Contains a large collection of one of a kind high-temperature plates and mugs as well as large serving bowls and free standing sculptures. New work will be just coming out of the kiln. Contact Linda Rahl Nadas at lindarahl@gmail.com or visit www.ocartsouncil.org for more information.

PORTLAND, OR, OCTOBER 12-13, 19-20

“Arts & Crafts Pottery Show and Sale,” at 5034 NE Rodney Ave. Join Jacquie Walton of JW Art Pottery during the 2013 Open Studios Art Tour for a great selection of contemporary Arts & Crafts style pottery. Many of the designs are inspired by the early 20th-century American art potteries, including Van Briggie, Grueby, and Rookwood. The studio will be open from 10 am to 5 pm on October 12, 13, 19, and 20. For ticket information, go to www.portlandopenstudios.com/tour-information/. Contact Jacquie Walton at jwartpottery@hotmail.com or visit www.jwartpottery.com for more information.

SCOTTSDALE, AZ, OCTOBER 18-19, 26

“Sculpting Botanicals Hands-on Workshop,” at Scottsdale Artists School, 3720 N. Marshall Way. Work in a purely representational way or invent your own hybrids! During the first two days, make clay plant forms using primarily slab, coil, and carving techniques. On the third day, apply underglazes and a cone 06 clear shiny or satin glaze. Pick up finished sculpture after the final firing. Go to <http://scottsdaleartschool.org> or email info@ScottsdaleArtSchool.org for more information.

CLIFTON, TX, OCTOBER 19

“Fallfest,” at Main Street historic downtown Clifton. Enjoy a fun-filled day of artisan craft demos: wheel throwing, raku firing, handbuilding, wood turning, weaving, gourd carving, metal crafting, and more from 10-4pm. In ludes raffle of originally pottery pieces. Artisans making original quality work contact Kay, prairiepottery219@gmail.com for information on participating as a guest artist. Go to <http://scottsdaleartschool.org> or email info@ScottsdaleArtSchool.org for more information.

WORCESTER, MA, OCTOBER 24-NOVEMBER 16

“Fireworks @10: A 10th Anniversary Exhibition,” at Worcester Center for Crafts, 25 Sagamore Rd. Contact Jill Burns at thefireworksinc@yahoo.com or visit www.worcester.edu/WCC/Shared%20Documents/krikoriangallery.aspx for more information.

ONTARIO, CANADA, OCTOBER 25- NOVEMBER 4

“Petrified Forest,” at OSA Gallery at Shenkman Arts Centre, 245 Centrum Boulevard, Ottawa, K1E0A1. Exhibition of ceramic sculptures inspired by the beauty and function of trees as a statement against further worldwide deforestation. Contact Hilde Lambrechts at hilde@H-art.ca for more information.

FAIRHOPE, AL, OCTOBER 26-27

“Stretching Your Techniques,” at 60 North Section St. Artists Steve Loucks and Lynnette Hesser will demonstrate their techniques of throwing horizontally vertically forms. Their demonstrations will also show how to include sprigs, carving geometric designs, and organic forms. Loucks will also speak on glazes and glaze theory, firing to cone 6, oxidation firing, reduction firing, and multiple glazes and spraying. \$160 per person. Go to www.thekilnstudio.com for more information.

FAIRHOPE, AL, NOVEMBER 1-30

“Two Separate Styles, One Couple” at 60 North Section St. Artists Steve Loucks and Lynnette Hesser will demonstrate their different techniques. Go to www.thekilnstudio.com for more information.

ONTARIO, CANADA, NOVEMBER 19-DECEMBER 1

“Figureworks 2013,” at Saint - Brigid’s Centre for the Arts, 310 Saint-Patrick Street, Ottawa, K1N5K4. Figureworks 2013 is calling for submissions for its fourth exhibition to artists who work with the human form as their subject matter. Submission deadline is October 3, 2013. Contact Hilde Lambrechts at Hilde@figureworks.org or visit www.figureworks.org for more information.

NEW HARMONY, IN, NOVEMBER 23-DECEMBER 27

“Solo Exhibition, ceramics,” at New Harmony Gallery of Contemporary Art, 506 Main St. Solo exhibition of artist Alisa Holen. Opening reception November 23, 4-7pm. Contact Sarah Rhodes, Senior Gallery Associate at skrhoades@usi.edu or visit www.nhgallery.com for more information.

CERTALDO, ITALY, APRIL 20-26, 2014

“Porcelain: Color and Light,” at the La Meridiana International School of Ceramic Art in Tuscany. Event will celebrate the beauty and magic of light as it accentuates color, expands form, and energizes surfaces in translucent porcelain. Discusses techniques used to color and incorporate color and light into our artwork. Contact Claudia Bruhin at claudia@lameridiana.fi.it or visit www.lameridiana.fi.it for more information.

CERTALDO, ITALY, JUNE 8-21, 2014

“Shape, Paddle and Pasta!” at the La Meridiana International School of Ceramic Art in Tuscany. Learn how to design, create, and install large garden pieces like a fountain, arch, columns, and birdbaths. For a description see www.archi-terracotta.com or call Stephani Stephenson in US for more info at 520-686-9451 or Marcia Selsor at 956 541-6232. For contact in Italy, contact Claudia Bruhin at claudia@lameridiana.fi.it or visit www.lameridiana.fi.it for more information.

CERTALDO, ITALY, SEPTEMBER 16-27, 2014

“Fun in the Italian Mud,” at the La Meridiana International School of Ceramic Art in Tuscany. The Italian pottery tour itinerary provides time for workshop activities as well as sightseeing and enjoying the beautiful Tuscan countryside. Our pottery workshop will cover throwing on the wheel, creating sculpture, portraiture, understanding glazing and firing, and ends with our own exhibition. Contact Cathy Lawley at cathy@friedmudd.com or visit www.friedmudd.com for more information.

Linda and Charlie Riggs WORKSHOP

Naked Raku and Alternative Firings

October 26 & 27, 2013

9 AM to 4 PM

At the

Oak Ridge Art Center

201 Badger Avenue
Oak Ridge, Tennessee 37830

For information call: (865) 482-1441
email: oakridgeartcenter@comcast.net
or check: www.oakridgeartcenter.org

Early bird cost: \$215, \$195 members
After October 11, 2013 – \$255, \$235
members
Firing fee: \$25

*Special room rates available for this
event at*

Double Tree Hotel

215 South Illinois Ave.
Oak Ridge, Tennessee, 37830
Phone: (865)481-2468

UPCOMING CONFERENCE

ALTERNATIVE FIRING SURFACES

**Minneapolis, MN
October 11-13**

Ken Turner



Marcia Selsor



Sumi von Dassow



Billy Ray Mangham



and David Sturm

Hosted by:
The Edina Art Center | www.edinaartcenter.com

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 **POTTERS
COUNCIL**
www.potterscouncil.org

ceramicartsdaily.org/potters-council/alternative-firing-surfaces

MEMBERSHIP BENEFITS INCLUDE:

ONLINE RESOURCES

WWW.POTTERSCOUNCIL.ORG

- Members only yearly calendars
- Members only annual juried show
- Mentoring Program
- Online gallery promoting members' work to the public
- Online Artist Portfolios
- Online Member Directory
- *Potters' Pages*, a membership newsletter
- One free ad in *Potters' Pages* newsletter (restrictions apply)

MEMBERSHIP SAVINGS

- Discount on all Potters Council regional workshops
- 20% discount on one-year subscription to *Ceramics Monthly*
- One free online classified advertisement per year on *Ceramics Monthly* website plus 20% off any subsequent print and online classified advertisements
- 20% discount on one-year subscription to *Pottery Making Illustrated*
- 20% discount on Ceramic Art Books and DVDs

HEALTH INSURANCE

WWW.POTTERSCOUNCILHEALTHPLANS.COM

- Individual health insurance, Traditional PPO Healthplan, PPO "LIGHT" Healthplan and Health Savings Account Insurance plans (US members only)

GROUP DISCOUNT PROGRAMS

- Discount shipping program, credit card processing and car rentals (US members only)
- Group vision care, hearing, dental, and prescription drug programs (US members only)

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