

ceramic arts

2021 *yearbook*

and annual buyers guide

The **Ceramic Arts 2021 Yearbook and Buyers Guide** is a reference tool used by artists and potters actively looking for products, art materials, and equipment all year round! It is sent to subscribers of **both** *Ceramics Monthly* and *Pottery Making Illustrated*. **So you are reaching the #1 and #2 largest ceramic art subscriber audiences with ONE ad.** We'll also be distributing it at the NCECA conference. An ad in this publication has repeated exposure. In the 2021 publication (coming out in October) we will feature: **Artist of the Year, Hot New Products, Upcoming Key Exhibitions and Events in 2021, Awards Recipients in 2020, Color of the Year 2021 and Glaze Recipes to Match.**



Ceramic Arts Yearbook Advertising Rates

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Reserve By:
September 2, 2020

Materials Due:
September 9, 2020

Mail Date:
October 13, 2020

**Call Mona Thiel at 614-794-5834 or
 email at mthiel@ceramics.org**