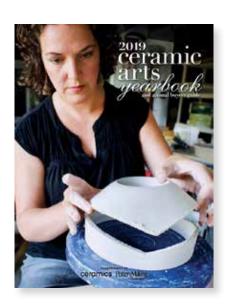
ceramic arts 2020 year ook and annual buyers guide

The Ceramic Arts 2020 Yearbook and Buyers Guide is a reference tool used by artists and potters actively looking for products, art materials, and equipment all year round! It is sent to subscribers of both Ceramics Monthly and Pottery Making Illustrated. So you are reaching the #1 and #2 largest ceramic art subscriber audiences with ONE ad. We'll also be distributing it at the NCECA conference. An ad in this publication has repeated exposure. In the 2020 publication (coming out in October) we will feature: Artist of the Year, Hot New Products, Upcoming Key Exhibitions and Events in 2020, Awards Recipients in 2019, Color of the Year 2020 and Glaze Recipes to Match.



Ceramic Arts 2020 Yearbook Advertising Rates

SIZES	1x	3x	бх	10x	13x	16x	19x
Full page	\$3,055	\$2,905	\$2,605	\$2,375	\$2,225	\$2,075	\$1,920
⅔ page	\$2,430	\$2,320	\$2,070	\$1,890	\$1,785	\$1,635	\$1,530
½ page island	\$2,170	\$2,045	\$1,830	\$1,670	\$1,585	\$1,475	\$1,380
½ page	\$1,950	\$1,865	\$1,635	\$1,530	\$1,440	\$1,345	\$1,230
⅓ page	\$1,530	\$1,470	\$1,310	\$1,185	\$1,125	\$1,050	\$990
¼ page	\$1,160	\$1,100	\$990	\$910	\$845	\$800	\$740
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Reserve By: August 28, 2019 **Materials Due:** September 4, 2019

Mail Date: October 8, 2019

Call Mona Thiel at 614-794-5834 or email at mthiel@ceramics.org