

# 2019 EDITORIAL CALENDAR



## JANUARY

**Reservation Deadline**  
NOVEMBER 6, 2018

**Materials Deadline**  
NOVEMBER 13, 2018

### CULTIVATING CREATIVITY

Facing creative roadblocks is an inevitable part of being an artist. In this issue, we focus on how artists find, stoke, and maintain creativity in their studio practice and ask them to share advice to help others do the same.

- Our exclusive annual comprehensive listing of ceramics residencies and fellowships engages those at the beginning of their careers. Make sure you engage them too!

## FEBRUARY

**Reservation Deadline**  
DECEMBER 5, 2018

**Materials Deadline**  
DECEMBER 12, 2018

### GET DOWN TO BUSINESS

We all want to help artists be successful at what they do. This issue presents advice from successful ceramic artists, business owners, and financial experts alike for multiple perspectives on what it takes to combine what you love with what you do for a living.

- Building business smarts helps artists manage their time and money. This reduces burn out from stress and leads to more stability and income they can confidently reinvest in their creative pursuits.

## MARCH

**Reservation Deadline**  
JANUARY 9, 2019

**Materials Deadline**  
JANUARY 16, 2019

### POTTER/CHEF COLLABORATIONS

Learn more about some of the many artists who are collaborating with chefs to create customized dinnerware. Teaming up with a local chef to share work with restaurant patrons has become a strong source of revenue for a number of artists.

- Distribution at the National Council on Education for the Ceramic Arts (NCECA) conference. March 27–29, 2019.
- Get your products and services in front of those who are new to clay, are building their studios, or are planning their production flow.

## APRIL

**Reservation Deadline**  
FEBRUARY 6, 2019

**Materials Deadline**  
FEBRUARY 13, 2019

### ATMOSPHERIC FIRING

We explore various artists' approaches to firing their work in a non-neutral kiln environment, from salt, soda, wood, and reduction firing to raku, pit, barrel, and saggar firing. The goal? To inspire readers to seek out new firing opportunities with the wide range of possibilities.

- Our Summer Workshops listings help folks train beyond traditional education, and learn to use new tools, equipment, and techniques. Make sure your message is front and center.

## MAY

**Reservation Deadline**  
MARCH 6, 2019

**Materials Deadline**  
MARCH 13, 2019

### EMERGING ARTISTS

The next generation of ceramic artists is always present, but not always obvious. We search them out and show their work.

- We shine a light on works and artists that deserve recognition for their accomplishments.
- Emerging Artist Gallery Section

## JUNE/JULY/AUGUST

**Reservation Deadline**  
APRIL 10, 2019

**Materials Deadline**  
APRIL 17, 2019

### WORKING POTTERS

The definition of a working potter seems to continually change. We keep up with the current practices, studio setups, and observations of those carrying on traditions and breaking new ground.

- From making a living to making a life, this issue highlights all that is good, bad, and complex about working in clay as a main source of income.
- Our extended summer issue is always a feast for the eyes, and gets a lot of play over several months.

## SEPTEMBER

**Reservation Deadline**  
JULY 10, 2019

**Materials Deadline**  
JULY 17, 2019

### EARTHENWARE

This issue focuses on artists using earthenware clay bodies and low-firing techniques. It also includes images of work by the winners of our fifth annual, audience-wide contest designed to help artists get inspired and try new things in the studio.

- Our focus includes a look at current works made by both top artists in the field and rising talent.
- Help artists gear up with information and inspiration after their summer vacations.

## OCTOBER

**Reservation Deadline**  
AUGUST 7, 2019

**Materials Deadline**  
AUGUST 14, 2019

### GALLERY GUIDE

Gallerists and artists discuss the do's and don'ts of working together to get the most out of the relationship and to best serve customers and convert those who are curious about ceramics into buyers (and makers, too).

- Whether you're looking to buy or sell, the Gallery Guide is the resource you need to know where to go.
- Bonus distribution to SOFA Chicago, November 2019.

## NOVEMBER

**Reservation Deadline**  
SEPTEMBER 11, 2019

**Materials Deadline**  
SEPTEMBER 18, 2019

### GLOBAL PERSPECTIVES

We'll highlight artists from different cultures and backgrounds, and discuss how their perspectives and approaches to clay are helping to propel the field forward.

- Join us in exploring work by artists who are making an impact on their communities and the ceramics field around the world.
- Showcase your products and services to help new ceramic artists and old pros alike express their creativity.

## DECEMBER

**Reservation Deadline**  
OCTOBER 9, 2019

**Materials Deadline**  
OCTOBER 16, 2019

### KITCHEN POTS

To function or not to function, that is the question. And it has many answers, as we'll discover by talking to potters making work for one of the hardest working and demanding rooms in the house: the kitchen.

- Connecting the link between the concept and performance of pots, we'll explore various approaches to functional design, all based on the maker's intent.
- Join the conversation by including your message in this issue.