

ARTS GUIDES

ceramics

M O N T H L Y

Sights & Ceramics: Minneapolis Advertising Rates

SIZES	1x	3x	6x	10x	13x	16x	19x
Full page	\$980	\$910	\$825	\$770	\$715	\$665	\$620
2/3 page	\$785	\$750	\$660	\$610	\$555	\$525	\$490
1/2 page island	\$695	\$650	\$585	\$530	\$510	\$480	\$440
1/2 page	\$625	\$605	\$525	\$490	\$470	\$435	\$390
1/3 page	\$485	\$480	\$425	\$370	\$360	\$335	\$315
1/4 page	\$365	\$350	\$315	\$290	\$275	\$260	\$245
1/6 page	\$285	\$275	\$255	\$240	\$225	\$220	\$190

Add color:
 \$370 for full page,
 2/3 page, 1/2 island;
 \$255 for 1/2 page, 1/3 page;
 \$200 for 1/4 page, 1/6 page

Reserve By:
 February 13, 2019

Materials Due:
 February 20, 2019



MINNEAPOLIS, MINNESOTA
MARCH 27-30, 2019

Reach thousands of conference attendees as they plan their visits to workshops, technical sessions and your booth during this intensive 4-day event.

Workshop Handbook Advertising Rates

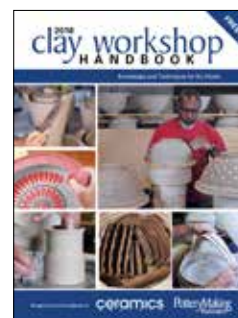
SIZES	1x	3x	6x	10x	13x	16x	19x
Full page	\$1,930	\$1,840	\$1,640	\$1,520	\$1,420	\$1,320	\$1,230
2/3 page	\$1,550	\$1,485	\$1,320	\$1,205	\$1,130	\$1,065	\$980
1/2 page island	\$1,385	\$1,300	\$1,160	\$1,080	\$1,025	\$920	\$865
1/2 page	\$1,240	\$1,180	\$1,065	\$980	\$900	\$845	\$790
1/3 page	\$980	\$920	\$830	\$770	\$725	\$665	\$625
1/4 page	\$745	\$710	\$625	\$585	\$535	\$505	\$480
1/6 page	\$555	\$535	\$490	\$465	\$420	\$385	\$350

Add color:
 \$370 for full page,
 2/3 page, 1/2 island;
 \$255 for 1/2 page, 1/3 page;
 \$200 for 1/4 page, 1/6 page

Reserve By:
 April 17, 2019

Materials Due:
 April 24, 20189

Mail Date:
 May 14, 2019



WORKSHOP IN PRINT

Reaches potters attending educational workshops, where they continue their personal growth in ceramics. This is your chance to reach highly motivated individuals expanding their skills.

Ceramic Arts 2020 Yearbook Advertising Rates

SIZES	1x	3x	6x	10x	13x	16x	19x
Full page	\$3,055	\$2,905	\$2,605	\$2,375	\$2,225	\$2,075	\$1,920
2/3 page	\$2,430	\$2,320	\$2,070	\$1,890	\$1,785	\$1,635	\$1,530
1/2 page island	\$2,170	\$2,045	\$1,830	\$1,670	\$1,585	\$1,475	\$1,380
1/2 page	\$1,950	\$1,865	\$1,635	\$1,530	\$1,440	\$1,345	\$1,230
1/3 page	\$1,530	\$1,470	\$1,310	\$1,185	\$1,125	\$1,050	\$990
1/4 page	\$1,160	\$1,100	\$990	\$910	\$845	\$800	\$740
1/6 page	\$875	\$845	\$770	\$710	\$640	\$620	\$540

Add color:
 \$740 for full page;
 \$625 for 2/3 page,
 1/2 island, 1/2 page;
 \$440 for 1/3 page,
 1/4 page, 1/6 page

Reserve By:
 August 28, 2019

Materials Due:
 September 4, 2019

Mail Date:
 October 8, 2019



ANNUAL YEARBOOK AND BUYERS GUIDE

This comprehensive guide and studio reference is the first place readers of both *Ceramics Monthly* and *Pottery Making Illustrated* turn to for researching equipment and supplies before placing orders. They'll also keep it on hand as a reference throughout the year.