

POTTERS PAGES

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2014 Potters Council Juried Show TRANSCENDING MATERIAL

DATE: March 19—21, 2014

TIME: Wednesday, March 19, 9am—5pm
Thursday, March 20, 9am—5pm
Friday, March 21, 8:30am—4:30pm

LOCATION: Resource Hall
Booth 209
Wisconsin Center, 400 W. Wisconsin Ave.
Milwaukee, WI 53203

Artists: Susan Calafrancesco, Renee Weiss Chase, Lisa Hueil Conner, Kay Franz, Matthew Groves, Alisa Holen, Jan Karon, Lily Kusmik, Kate Maury, Marilyn McCauley, Heidi McKenzie, John Albert Murphy, David Roon, Evelyne Schoenmann, Marcia Selsor, Eric Serritella, Rosa Serrano, Suzanne Sharpe Sidebottom, Kwok-Pong (Bobby) Tso, and Anne Gorden-Vega.

Juror: Chris Campbell

Juror's Statement

Our material world is filled with texture and tactile experience. As artists we are often drawn to an object because of our desire to experience the way the surface feels. Oil paint on canvas, lace on a coffee table, heavy draped upholstery, honeycomb, sunflowers. How can clay allow for this same sensory experience? Call upon old, new, and innovative ways to manipulate clay in our ever-changing world.

In judging the artwork submitted for this show, I kept a strong focus on finding artwork that I wanted to touch; surfaces that challenged and intrigued me; pieces that amazed me with their unique perspective. I wanted artists whose process demanded they be brave enough to glide along the edge of failure if they wanted to succeed with their ideas.

I also required the pieces to engage my mind; to ask more questions than they answered. I did not want nicely wrapped packages without loose ends. The personality of the artist had to shine through the piece itself.

Fortunately the membership of the Potters Council is extremely talented and I had a wealth of artwork to choose from. The toughest choice being which pieces to exclude when so many were deserving of a pedestal. Thank you all so much for trusting me with your artwork and letting me share in your vision.

You're Invited Potters Council Member Reception

EVENT: Potters Council Member Reception

DATE: Wednesday, March 19, 2014

TIME: 5—7pm

LOCATION: Hilton Milwaukee City Center, 5th Floor, Regency Ballroom

see page 4 for more information on the Potters Council Member Reception and a floor plan

Letter from the Chair:

STEVEN BRANFMAN, Potters Council Board Chair



I'm here at my desk after shoveling the snow from our last storm three times in 12 hours. For those of you in warm weather climates, snow is that white stuff that falls from the sky, makes a mess of the roads, and drives us Northerners crazy. Unless of course you're in ski country where snow is king!!! No complaints though. I love New England!!

As I approach the end of my first year as Potters Council Advisory Board Chair I'm reflecting a bit on what we as a board have accomplished. Some highlights are the redefining of the PC Board as an Advisory Board, the analysis and improvement of our member shipping benefit, a valuable addition to our credit card processing service, and the expansion of our member insurance offerings. There are always things happening behind the scenes. For example we have been examining the Ceramic Arts Daily Forum (<http://community.ceramicartsdaily.org>) section to make that an even better and more effective venue to share ideas, ask for help, and post events. We are always discussing ways to serve our ever expanding and diverse membership. One of the crucial areas that we are addressing is how to make the Potters Council more relevant and helpful to the younger generation of clay workers just emerging from the school environment. Two avenues for

us to accomplish that are through our Mentoring Program and our Student Member Advisory Board.

As we look to the future of the Potters Council I want to remind you that the organization belongs to you. Consider contributing an article or sharing an event to our Potters' Pages. Join a conversation in one of the Ceramic Arts Daily Forum's. Share the value and importance that the Potters Council has on your claywork with others. If you find yourself in Milwaukee for the National Council on Education for the Ceramic Arts (NCECA) conference, I hope that you'll come to our Potters Council Member Reception on Wednesday from 5—7pm at the Hilton Milwaukee City Center, 5th Floor Regency Ballroom.

It's been an honor to serve the Potters Council over the past year and I look forward to another year of productivity and accomplishment. There is much to be done and it is your suggestions, observations, and ideas that drive us. As always, you know where to find me.

A handwritten signature in black ink that reads "Steven".

in the studio



Justin Rothshank Potters Council Member

Justin Rothshank is a Pittsburgh-based ceramic artist and the associate director and manager of ceramics at the Union Project. The Union Project is a nonprofit community organization that provides a gathering and working space for artists, community builders and people of faith. For comments, you can reach him at justin@unionproject.org.

Mug, 3 inches in height; Plate 4 inches in diameter, stoneware, reduction fired to cone 10, laser decal fired to cone 04.

Process



2



3



4



5



6

1 Maximize the decal sheet by filling an 8½x11 sheet with multiple images..

2 Trim decals as close to the image as possible since the decal film may leave a mark on the clay, even if there is no ink on the film.

3 Soak the decal in water until the film slides on the paper backing. The decal will curl in the water.

4 When applying decals to bone dry greenware, dampen the surface.

5 Work quickly to properly position the decal. A wet decal picks up a cloudy clay residue as soon as it touches the clay body and the more you handle it the cloudier it can become.

6 Remove excess water and air bubbles with a damp sponge.

Tips for Success

➤ In my experience most laser transfer decals fire permanently onto glazed ware at cone 04 for both low-fire and high-fire glazes.

➤ Most commercial decals, decals from www.easyceramicdecal.com and most china paints and lusters fire to cone 016.

➤ The red ribs from www.mudtools.com make great squeegees.

➤ The Versa Color china paints from www.amaco.com are great for silk screening or painting over glaze.

➤ Sometimes regular water can leave a silhouette mark around decals. In this case, buy distilled water from the store to use in applying the decals.

➤ Any bubbles will burn out leaving holes and gaps in the decal. Remove all bubbles with a squeegee or damp sponge immediately, but do not overwork the decal.

You're Invited

Potters Council Member Reception

EVENT: Potters Council Member Reception

DATE: Wednesday, March 19, 2014

TIME: 5—7pm

LOCATION: Hilton Milwaukee City Center
5th Floor, Regency Ballroom

Potters Council first Member Reception will offer the opportunity to mix and mingle with others who love clay as much as you do. Our reception will feature complimentary hors d'oeuvres, a Prize Wheel (everyone is a winner), and a short presentation by the Advisory Board to share information about benefits and past and future conferences. A cash bar will be available.

We welcome you to bring a friend!

Do you have a friend who is not yet a member, then bring them with you! We want to encourage them to participate in this exciting clay community opportunity.

RSVP requested

<https://www.surveymonkey.com/s/RSVPMemberReception>

Look Into Linked In

BY LYNSAY R. MEIKLEM

Launched in 2003, a little more than a decade old, LinkedIn began as a way to connect professionals with an online network. Today the social media site boasts over 225 million members increasing at a rate of 2 new members every second. LinkedIn provides a platform for networking, posting professional resumes, linking businesses with potential employees, and allows members to market their talents. The basic membership comes at no charge and allows members to post professional info such as resumes and business statements while giving them access to a vast world of folks with whom may benefit their professional network.

I joined LinkedIn several years ago when my business was just becoming established as a way to stay connected to other business owners I know locally. LinkedIn is a professional way to stay connected, which differs from all other social media platforms in that it never sways from this mission. Other social media platforms are riddled with personal dramas and frivolous information while LinkedIn maintains a business casual approach. It is unique in that it allows for members to endorse one another for their skills and expertise, post written recommendations, and advertise for their businesses/events etc.

When you join LinkedIn you will be given the opportunity to create a professional profile. I created mine with the intent of advertising for my business and after several years I have over 450 contacts in my network. The platform provides a home page that features a 'news feed' much like Facebook, constantly updating when any of your contacts post something to the feed. Once you have established a personal profile you can add your business page and professionals can 'follow' the business page, as you post updates on services, new work, etc. In addition, members can join groups of interest such as "Ceramic" & "Ceramic Art & Craft."

If the thought of joining a social media platform that is both professional and inspiring sounds good to you, it's worth a look into LinkedIn.



Welcome New Potters Council Members

FOR JANUARY AND FEBRUARY 2014

ALABAMA

ANNA FLEMMING
LYNNETTE HESSER
ROBIN ROSSER

ARIZONA

MARY PRICE

ARKANSAS

LINDA BENNETT
GEORGE BOATRIGHT

CALIFORNIA

MICHELLE ALLEN
ROBERT BRENT
MEREDITH BULLOCK
MARIA COUNTS
DANYEL DEAN
FORREST LESCH-MIDDELTON
SANDRA KERR
JEREMY SARDOMA

COLORADO

AMY BULAND
JEANNE ROBERTSON

CONNECTICUT

CYNTHIA CARR
MICHAEL FERRIS
LETTY FONTEYNE
JAN LESNIKOSKI
ELAINE MONAGHAN

FLORIDA

CHRISTOPHER CROOKE
CHANDRA DEBUSE
CAROLYNN DELMONTE
TERESA FLANERY
THOMAS GROW
LESSIE HOSTILO
MERCEDES RODGERS
SUE SNOOK
NORA THOMAS

GEORGIA

BARBARA POWELL

HAWAII

ANETT ALLBRETT

ILLINOIS

LOIS PALMER

INDIANA

CATHY COZART
VALERIE MCCOY

IOWA

MARY ELLEN KIMBALL

KANSAS

JENNIE BECKER
JEANNIE FRIESS

KENTUCKY

THERESA BENETT
TERRI BERISH
ANNE ELLIOTT
BARB FRASER
NANCY LAWREY
BAXANNA MCCLURE
KATHY REYNOLDS

LOUISIANA

JODI CRUSE
JANICE DUNNE
ANITA GOODSON
MARY SMITH
BARBARA WATSON

MAINE

SHELLY SHAPIRO

MARYLAND

STEPHANIE MASSEY

MASSACHUSETTS

JOYCE BRAZEE
ROBYN GIARLA
BET LEE
MARIS PROST
LORI STIRLING

MICHIGAN

LINDA LIM

MINNESOTA

JANET JOHNSON
IXCHEL MCKINNIE
KRISTIN PAVELKA
JACQUELINE POH-LEONG

MISSISSIPPI

ANTOINETTE BADENHORST
ANN BAKER
NATHALIE HARRIS
BARBARA KAISER
EMILY MAXWELL
SARAH MERIWETHER

MONTANA

JULIE SIEVING

NEVADA

JOAN MILLER

NEW HAMPSHIRE

SUSAN SILVERMAN

NEW JERSEY

MICHELLE ABRAHAM
WENDY BATTERSBY
MARK HARRISON

NEW MEXICO

SANG ROBERSON

NEW YORK

CLAUDIA ABATE
ALLISON JONES
DONNA KAT
ESTHER LAPA
JEREMY RANDALL
BARBARA SCHATZ
KAREN TOTTEN

NORTH CAROLINA

AKIRA SATAKE
LIZ ZLOT SUMMERFIELD
MELANIE WATERS

OHIO

JUDITH FORD
RACHEL PHILLIPS
DENISE ROMECKI
SISTER NADINE SHILLING

OKLAHOMA

AMBER RIDLEY

PENNSYLVANIA

CARL BEAN
DEBRA NOVOTNY
SUZANNE VON TACKY

SOUTH CAROLINA

ANNE MOORE
LAURIE PENDARVIS
LAURIE ROCHE

TENNESSEE

JUDY BLAKEBURN
BILL LEE

TEXAS

DORIS BROWN
CAROL GABRELOW
NATALIE LEE
SUSAN MOLLET

VIRGINIA

KENDALL HEATHER
LAURIE KOLOSKI

WASHINGTON

KIM BLUDORN
KIM BROOKS
HOLLY OSTRUM
LESLIE REED

INTERNATIONAL

AUSTRALIA

SUSANNE STEVENSON

CANADA

IRIS ARNON
MARTHA L. BARKER
SUZANNE MACKAY-DUNN
LINDA WEBSTER

CHILE

MILENA VODANOVIC

FRANCE

LYNE LANGELOTTI

INDIA

REKHA BAJPE AGGARWAL

SINGAPORE

JOHANNA KUNZMANN

UKRAINE

TAMARA SMERECHYNSK

UNITED KINGDOM

LINDA TAYLOR

MEMBERSHIP BENEFITS INCLUDE: ONLINE RESOURCES

WWW.POTTERSCOUNCIL.ORG

- Members only yearly calendars
- Members only annual juried show
- Mentoring Program
- Online gallery promoting members' work to the public
- Online Artist Portfolios
- Online Member Directory
- *Potters' Pages*, a membership newsletter
- One free ad in *Potters' Pages* newsletter (restrictions apply)

MEMBERSHIP SAVINGS

- Discount on all Potters Council regional workshops
- 20% discount on one-year subscription to *Ceramics Monthly*
- One free online classified advertisement per year on *Ceramics Monthly* website plus 20% off any subsequent print and online classified advertisements
- 20% discount on one-year subscription to *Pottery Making Illustrated*
- 20% discount on Ceramic Art Books and DVDs

HEALTH INSURANCE

WWW.POTTERSCOUNCILHEALTHPLANS.COM

- Individual health insurance, Traditional PPO Healthplan, PPO "LIGHT" Healthplan and Health Savings Account Insurance plans (US members only)

GROUP DISCOUNT PROGRAMS

- Discount shipping program, credit card processing and car rentals (US members only)
- Group vision care, hearing, dental, and prescription drug programs (US members only)

2014 Events/Exhibitions

ASHEBORO, NC, MARCH 7-9, 2014

“North Carolina Potters Conference,” at Randolph Arts Guild, sponsored in part by Potters Council, 123 Sunset Avenue. Demonstrators are John Gill, Michele Erickson, and Mark Shapiro. Presenters are Robert Hunter, William Carty, Brian Jones, and Ben Carter. All the demonstrations and presentations are scheduled for the entire group. Potters at any skill level will come away with new ideas and inspiration to improve their work. Visit www.randolphartsguild.com for more information or call 336-629-0399.

MILWAUKEE, WI, MARCH 19-21, 2014

“POTTERS COUNCIL 2014 JURIED SHOW EXHIBITION: TRANSCENDING MATERIAL,” at the Resource Hall, Wisconsin Center, 400 W. Wisconsin Avenue. Twenty pieces will be on display in conjunction with the National Council on Education of Ceramic Arts (NCECA). This show will exhibit quality work made by the members of Potters Council. For more information, visit www.ceramicartsdaily.org/potters-council/juried-show/.

CERTALDO, ITALY, APRIL 20-26, 2014

“Porcelain: Color and Light,” at the La Meridiana International School of Ceramic Art in Tuscany. Event will celebrate the beauty and magic of light as it accentuates color, expands form, and energizes surfaces in translucent porcelain. Contact Claudia Bruhin at claudia@lameridiana.fi.it or visit www.lameridiana.fi.it for more information.

KANSAS CITY, MO, MAY 9, 2014

“Call for Entries: FKC Clay Guild Teabowl National 2014,” at the KC Clay Guild. Show begins August 29, 2014. For more information visit www.teabowlnational.weebly.com for more information.

UBUD, BALI, INDONESIA, MAY 18-31, 2014

“Altered Form,” with Deb Schwartzkopf. Enjoy two weeks in paradise at Gaya Ceramic & Design. Create expressive forms using altered, wheel-thrown and slab-built sections. Construct, Explore, Cultivate Design! USD \$1900 (includes: general studio materials, firings, transport during workshop hours, excursions around Bali, welcome dinner, and lunches at the studio.) For more information visit <http://debspottery.com>.

CERTALDO, ITALY, JUNE 8-21, 2014

“Shape, Paddle and Pasta!,” at the La Meridiana International School of Ceramic Art in Tuscany. Learn how to design, create, and install large garden pieces like a fountain, arch, columns, and birdbaths. For a description see www.archi-terracotta.com or call Stephani Stephenson in the US for more info at 520-686-9451 or Marcia Selsor at 956 541-6232. For contact in Italy, go to Claudia Bruhin at claudia@lameridiana.fi.it or visit www.lameridiana.fi.it for more information.

ZANESVILLE, OH, JULY 15, 2014

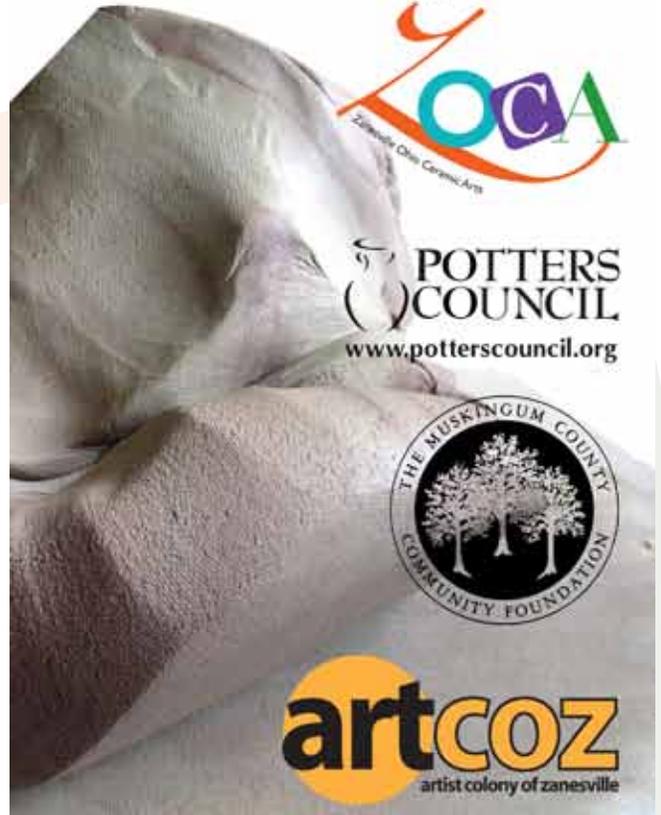
“Call for Entries: From the Ground Up,” at the Zanesville Ohio Contemporary Ceramics. Show begins October 10-12, 2014. **BEST IN SHOW RECEIVES \$20,000.** For more information visit www.zanesvilleprize.org for more information.

CERTALDO, ITALY, SEPTEMBER 16-27, 2014

“Fun in the Italian Mud,” at the La Meridiana International School of Ceramic Art in Tuscany. The Italian pottery tour itinerary provides time for workshop activities as well as sightseeing and enjoying the beautiful Tuscan countryside. Our pottery workshop will cover throwing on the wheel, creating sculpture, portraiture, understanding glazing and firing, and ends with our own exhibition. Contact Cathy Lawley at cathy@friedmudd.com or visit www.friedmudd.com for more information.

ZANESVILLE PRIZE FOR
CONTEMPORARY CERAMICS

From the Ground Up



Best in Show

\$20,000

+ SECONDARY PRIZES

ENTRY DEADLINE:

07/15/2014

Zanesville, Ohio

October 10 - 12, 2014

Exhibitors • Tours • Sales

PLUS Two Day Ceramic Conference
Featuring: John Balestreri, Terri Kern,
Ken McCollum, Tom Radca,
Jeremy Randall, and Gail Russell

For more information visit
www.zanesvilleprize.org

“From the Ground Up”

CONFERENCE AND ZANESVILLE PRIZE FOR CONTEMPORARY CERAMICS

Potters Council is extremely excited to be sponsoring two upcoming ceramic events that you will want to attend. Mark your calendars! “From the Ground Up” conference will be held in conjunction with an exhibition for \$20,000 Zanesville Prize for Contemporary Ceramics. Registration to attend the conference is available now. Register by April 30 to save \$100(zanesvilleprize.org/conference). The call for entry deadline for the \$20,000 Zanesville Prize is July 15, 2014(zanesvilleprize.org/call-for-entries.)

On Friday October 10, attendees at the “From the Ground Up” conference in Zanesville, Ohio will be the first to hear who receives the \$20,000 Zanesville Prize for Contemporary Ceramics. The Zanesville Prize for Contemporary Ceramics is a collaborative effort of the Potters Council, the Muskingum County Community Foundation, ZOCA (Zanesville Ohio Ceramic Arts), and ART COZ (Artist Colony of Zanesville). The Zanesville Prize is in memory of James Graham, a prominent Ohio businessman who worked in a pottery early in his career and whose first business was a pottery.

All 100 finalists’ works in the Zanesville Prize Competition will be displayed before and during the conference (free to the public) from September 27 through October 12, 2014. No matter how you make your work, this conference has something for you to take back to your studio. The “From the Ground Up” conference is open to artists of all skill levels from amateur to master. Six nationally recognized ceramists. John Balestreri, Terri Kern, Ken McCollum, Tom Radca, Jeremy Randall, and Gail Russell will be demonstrating their techniques and discussing their work. All registrations received by April 30 will be automatically entered into a drawing for a FREE three-night stay for the duration of the conference (October 10, 11, and 12) at the Inn at Dresden. The rooms at the Inn at Dresden may be viewed at www.theinnatdresden.com.

At the welcome reception for the conference, Sherman Hall, editor of *Ceramics Monthly*, will announce the Zanesville Prize winner as well as the other five prize recipients. Sherman Hall, Angelica Pozo, and Brad Schwieger as jurors for the Zanesville Prize will also attend the welcome reception on Friday. The welcome reception is included in the registration fee for the conference as are lunches and morning and afternoon refreshments.

Conference participants only are also invited to create, bring, and enter half-liter beer mugs in a competition with \$500 in prizes held on Saturday, October 11 in the evening at the Weasel Boy Brewery (www.weaselboybrewing.com), a national award-winning micro-brewery across the Muskingum River from downtown Zanesville in the Putnam Historic District. Prizes of \$250, \$150, and \$100 will be awarded to successful entrants.

Entertainment for the weekend will be headlined by tenor Jesus Hernandez, discovered by and mentored by Placido Domingo. Jesus will preform at the welcome reception and other conference venues during the weekend. Also on Friday and Saturday, each of the 20 galleries and studios downtown will feature a guest ceramic artist whose work will be for sale during the weekend.

Accommodations at the Comfort Inn of Zanesville 740-454-4144 will be discounted October 9–12, 2014 with a limited number of rooms available. The Comfort Inn is located at 500 Monroe Street in Zanesville within walking distance of the conference and Zanesville Prize venues. Zanesville is located 50 miles east of Columbus, Ohio on interstate 70. Port Columbus International Airport provides commercial air service and is 55 minutes from Zanesville. For more information about the Zanesville Prize, “From the Ground Up” conference and others activities during the weekend, please contact the Zanesville Prize Committee at contactus@zanesvilleprize.org.

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