

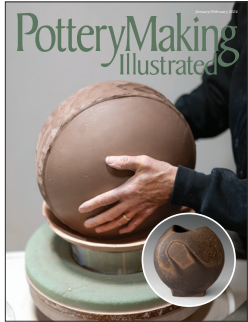
2025 EDITORIAL CALENDAR



Celia Feldberg



Brenton Duhan



JANUARY/FEBRUARY

Reservation Deadline
NOVEMBER 15, 2024

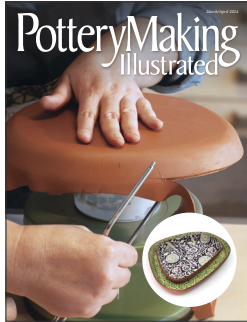
Materials Deadline
NOVEMBER 21, 2024

PMI READERSHIP CONTEST + UTAH-AREA POTTERS

• Pottery Making Illustrated's annual contests have become a hit with readers! In this next iteration, we are asking artists to not only show their best work, but also show us how they make it too!

• This issue will also feature ceramic artists from the Western region of the US as we prepare for the annual NCECA 2025 conference in Salt Lake City, Utah.

• Bonus distribution: NCECA 2025, Salt Lake City, Utah.



MARCH/APRIL

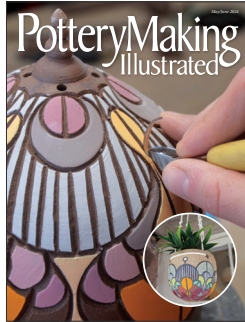
Reservation Deadline
JANUARY 17, 2025

Materials Deadline
JANUARY 24, 2025

HANDBUILDING

The slab roller, extruder, molds, templates, and hand tools open up a world of opportunities for ideas in this growing area of interest for readers.

• This issue focuses on handbuilding techniques for both sculptural and functional projects, talented artists and authors will share their ideas on studio set up and resources.



MAY/JUNE

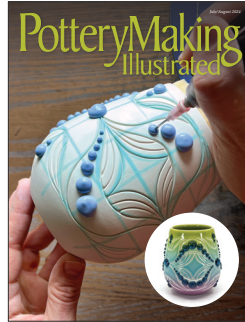
Reservation Deadline
MARCH 21, 2025

Materials Deadline
MARCH 28, 2025

THROWING

Using the wheel puts a creative spin on making all kinds of work from functional to sculptural—always a reader favorite.

• Professional along with up-and-coming ceramic artists will offer advice and provide insights on new techniques in wheel throwing and functional ceramics. Studio potters also share their secrets and tips to help readers improve their throwing skills and take their pots to the next level.



JULY/AUGUST

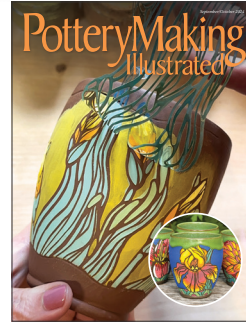
Reservation Deadline
MAY 2, 2025

Materials Deadline
MAY 9, 2025

CERAMIC TOOLS

A look at the variety of tools potters use to form and fire functional pots.

• Potters have long been obsessed with any and all tools that make their forms not only easier to produce but will also produce intriguing results. Discover the myriad ways up-and-coming and veteran potters employ tools in their studios to form, alter, carve, shape, cut, join, glaze, decorate, burnish, fire, and do everything else in between.



SEPTEMBER/OCTOBER

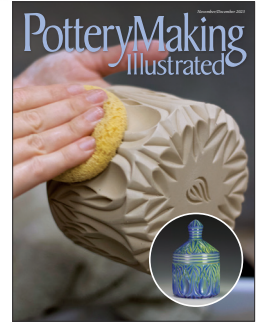
Reservation Deadline
JULY 18, 2025

Materials Deadline
JULY 25, 2025

GLAZING & SURFACE DECORATION

The possibilities of surface decoration and design are endless—one of our hottest topics!

• We'll explore new and exciting aspects of decorating and some of the unusual techniques perfected by talented ceramic artists. We'll feature innovative processes, what's new with commercial glazes, and ideas for ceramic surfaces.



NOVEMBER/DECEMBER

Reservation Deadline
SEPTEMBER 19, 2025

Materials Deadline
SEPTEMBER 26, 2025

FUNCTIONAL OBJECTS

Step-by-step techniques for making and finishing functional objects for everyday use.

• Functional objects not necessarily meant for food use are becoming increasingly more common in contemporary studio practices. Household item such as trays, candle holders, lighting fixtures, match strikers, napkin holders, and so on need to be visually appealing and well designed. Discover new forms and techniques just in time for holiday gifts and sales.