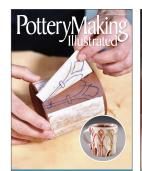
2024 EDITORIAL CALENDAR





Kirsty Kash



JANUARY/FEBRUARY

Reservation Deadline NOVEMBER 10, 2023

Materials Deadline NOVEMBER 17, 2023

PMI READERSHIP CONTEST + HANDBUILDING **VIRGINIA-AREA POTTERS**

 Pottery Making Illustrated's annual contests have become a hit with readers! In this next iteration, we are ramping up the stakes and asking artists to not only show their best work, but also show us how they make it!

 This issue will also feature ceramic artists from the Mid-Atlantic region as we prepare for the annual NCECA 2024 conference in Richmond, Virginia.

 Bonus distribution: NCECA 2024, Richmond, Virginia.



MARCH/APRIL

Reservation Deadline JANUARY 19, 2024

Materials Deadline JANUARY 26, 2024

The slab roller, extruder, molds, templates, and hand tools open up a world of opportunities for ideas in this growing area of interest for readers.

• This issue focuses on handbuilding techniques for both sculptural and functional projects, talented artists and authors will share their ideas on studio set up and resources.



MAY/JUNE

Reservation Deadline MARCH 22, 2024

Materials Deadline MARCH 29, 2024

THROWING

Using the wheel puts a creative spin on making all kinds of work from functional to sculptural -always a reader favorite.

 Professional along with up-and-coming ceramic artists will offer advice and provide insights on new techniques in wheel throwing and functional ceramics. Studio potters also share their secrets and tips to help readers improve their throwing skills and take their pots to the next level.



Reservation Deadline

MAY 1, 2024 **Materials Deadline**

A look at the variety of tools potters use to form and fire functional pots.

 Potters have long been obsessed with any and all tools that make their forms not only easier to produce but will also produce intriguing results. Discover the myriad ways up-andcoming and veteran potters employ tools in their studios to form, alter, carve, shape, cut, join, glaze, decorate, burnish, fire, and do everything else in between.



SEPTEMBER/OCTOBER

Reservation Deadline JULY 19, 2024

Materials Deadline JULY 26, 2024

GLAZING & SURFACE DECORATION

The possibilities of surface decoration and design are endless—one of our hottest topics!

 We'll explore new and exciting aspects of decorating and some of the unusual techniques perfected by talented ceramic artists. We'll feature innovative processes, what's new with commercial glazes, and ideas for ceramic surfaces.



NOVEMBER/DECEMBER

Reservation Deadline SEPTEMBER 20, 2024

Materials Deadline SEPTEMBER 27, 2024

FUNCTIONAL OBJECTS

Step-by-step techniques for making and finishing functional objects for everyday use.

 Functional objects not necessarily meant for food use are becoming increasingly more common in contemporary studio practices. Household item such as trays, candle holders, lighting fixtures, match strikers, napkin holders, and so on need to be visually appealing and well designed. Discover new forms and techniques just in time for holiday gifts and sales.

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MAY 8, 2024

CERAMIC TOOLS