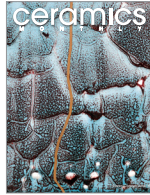


2025 EDITORIAL CALENDAR



JANUARY

Reservation Deadline
NOVEMBER 6, 2024

Materials Deadline
NOVEMBER 13, 2024

SKILLS, TOOLS, AND RESOURCES

We all want to expand our ceramic knowledge and technical skills. This issue presents the myriad ways artists learn their craft, apply a new skill or tool, and expand their research. There are more possibilities than ever for exploring in clay.

- Linked online to the exclusive *Ceramics Monthly* annual listing of ceramics residencies and fellowships, sharing opportunities for those at the beginning of their careers along with established artists who are working on new ideas.

FEBRUARY

Reservation Deadline
DECEMBER 6, 2024

Materials Deadline
DECEMBER 13, 2024

PROCESS FORWARD

We share artists' approaches to constructing complex and classic forms in the studio. The goal? To inspire readers to seek out new methods for forming functional and sculptural work.

- Get your products and services in front of those who are committed to creating ceramic artwork and perhaps interested in exploring a new technique or process in their studio.

MARCH

Reservation Deadline
JANUARY 10, 2025

Materials Deadline
JANUARY 17, 2025

COLLECTIVES AND COLLABORATION

Many elements of working in clay benefit from teamwork. Sharing information, tools, facilities, and common goals can yield tremendous results that would be impossible to achieve alone. We'll highlight several artists who work in partnerships or groups to create ceramic work.

- Share your products and services with those interested in working collaboratively, at small and large scales, to create bodies of work and standalone community projects.
- Bonus distribution: NCECA 2025, Salt Lake City, Utah.

APRIL

Reservation Deadline
FEBRUARY 7, 2025

Materials Deadline
FEBRUARY 14, 2025

FIGURATIVE & NARRATIVE CLAY

We'll highlight artists creating a wide range of narrative work from representational to abstract, and from the vessel to sculpture and installation.

- Showcase your products and services to help new ceramic artists and old pros alike express their creativity.
- Linked online, our Summer Workshops listing helps folks find opportunities to train beyond traditional education and learn to use new tools, equipment, and techniques. Make sure your message is front and center.

MAY

Reservation Deadline
FEBRUARY 28, 2025

Materials Deadline
MARCH 7, 2025

EMERGING ARTISTS

The next generation of ceramic artists is always present, but not always obvious. In this highly anticipated issue, we identify top talent from hundreds of *Ceramics Monthly* Emerging Artist contest submissions and share their inspiring work with the wider field.

- We shine a light on works and artists that deserve recognition for their accomplishments. Highlight your company or organization's connection to our field's emerging talent.

JUNE/JULY/AUGUST

Reservation Deadline
APRIL 18, 2025

Materials Deadline
APRIL 25, 2025

WORKING POTTERS

We keep up with the current practices, studio setups, and observations of artists pursuing a career in pottery.

- From making a living to making a life, this issue highlights the realities of working in clay as a main source of income.
- Our extended summer issue is always a feast for the eyes, and gets a lot of play over several months.
- This issue is mailed to existing subscribers and then to new subscribers who signed up over the summer, so your ad is not missed by anyone!

SEPTEMBER

Reservation Deadline
JULY 11, 2025

Materials Deadline
JULY 18, 2025

MATERIALITY PLUS CONTEST

This issue focuses on the importance of clay as material and metaphor. It also includes images of work by the winners of our annual, audience-wide contest designed to help artists get inspired and try new techniques in the studio.

- Our focus includes a look at current works made by both top artists in the field and rising talent.
- Help artists gear up with information and inspiration after their summer vacations.

OCTOBER

Reservation Deadline
AUGUST 8, 2025

Materials Deadline
AUGUST 15, 2025

GALLERY GUIDE

Gallerists and artists discuss their experiences of exhibiting and selling ceramic art. Artists also share their passion and motivations for collecting artwork by their peers and finding innovative ways to share their work.

- Whether you're looking to buy or sell, the Gallery Guide (in print and online) is the resource you need, so you know where to go.

NOVEMBER

Reservation Deadline
SEPTEMBER 12, 2025

Materials Deadline
SEPTEMBER 19, 2025

SURFACE DEVELOPMENT

Readers will be introduced to contemporary artists who are pushing the limits of surface decoration through a variety of techniques and layered processes.

- Gain visibility for your products and services with artists who are building their personal style and visual vocabulary, or are exploring an exciting new technique in the studio.

DECEMBER

Reservation Deadline
OCTOBER 17, 2025

Materials Deadline
OCTOBER 24, 2025

KITCHEN POTS

To function or not to function, that is the question. Potters tell us there are many answers when making work for one of the hardest working and demanding rooms in the house: the kitchen.

- Connecting the link between the concept and performance of pots, we'll explore various approaches to functional design, all based on the maker's intent.
- Join the conversation by including your message in this issue.