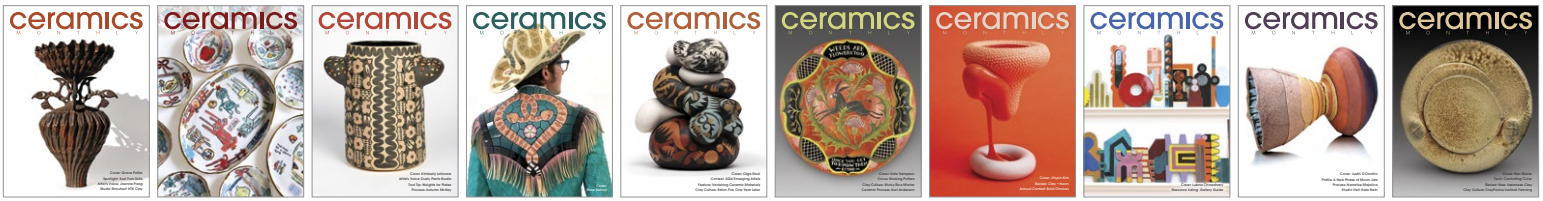
2027 EDITORIAL CALENDAR



JANUARY

Reservation Deadline
NOVEMBER 4, 2026

Materials Deadline
NOVEMBER 11, 2026

SUSTAINABILITY + RESOURCES
This issue kicks off the 75th year of *Ceramics Monthly*.

This issue presents the myriad ways artists expand their research, utilize the materials and resources available to them, and the lasting ecological and economic impact of sustainability in clay.

- Readers will connect with your energy-efficient equipment, legacy brand offerings, and new products.
- Bonus: exclusive *Ceramics Monthly* annual online resource listing of Residencies.

FEBRUARY

Reservation Deadline
DECEMBER 4, 2026

Materials Deadline
DECEMBER 11, 2026

PROCESS FORWARD + TOOLS
Along with new ways of making, this issue highlights innovative tools artists employ in their workspace to increase their efficiency, creativity, techniques, and safety.

- Get your tools, products, and services in front of those who are committed to creating ceramic artwork and perhaps interested in exploring a new technique or process in their studio. Show our readers what you have to offer!

MARCH

Reservation Deadline
JANUARY 15, 2027

Materials Deadline
JANUARY 22, 2027

COLLECTIVES + COLLABORATION
Many elements of working in clay benefit from teamwork. Sharing information, tools, facilities, and common goals can yield tremendous results that would be impossible to achieve alone. We'll highlight artists who work in partnerships or groups to create ceramic work.

- Share your products and services with those interested in working collaboratively, at small and large scales, to create bodies of work and standalone community projects.
- Bonus distribution: NCECA 2027 in Baltimore, Maryland.

APRIL

Reservation Deadline
FEBRUARY 12, 2027

Materials Deadline
FEBRUARY 19, 2027

FIGURATIVE + NARRATIVE CLAY
We'll showcase artists creating a wide range of narrative work from representational to abstract, and from the vessel to sculpture and installation.

- Showcase your products and services to make sure your message is front and center.
- People and their stories make an impact in our community. Share your educational programming offerings to increase Summer Workshop enrollment.
- Bonus: exclusive *Ceramics Monthly* annual online resource listing of Summer Workshops.

MAY

Reservation Deadline
MARCH 19, 2027

Materials Deadline
MARCH 26, 2027

EMERGING ARTISTS
In this highly anticipated issue, we identify top talent from hundreds of *Ceramics Monthly* Emerging Artist contest submissions and share their inspiring work with the wider field. We shine a light on works and artists that deserve recognition for their accomplishments.

- Highlight your company or organization's connection to our field's emerging talent in one of our most popular annual issues.

JUNE/JULY/AUGUST

Reservation Deadline
APRIL 23, 2027

Materials Deadline
APRIL 30, 2027

WORKING POTTERS
From making a living to making a life, this issue highlights the realities of working in clay full time and provides inspiration to those looking to do the same.

- Help aspiring potters build their dream studios with your equipment and products.
- With two mail dates, in both early and mid-summer, your ad will not be missed by anyone!
- Bonus: this issue is poly-bagged with *Studio Talk*, an increasingly popular supplemental issue filled with in-depth process and studio content from the year's newest voices in clay.

SEPTEMBER

Reservation Deadline
JULY 16, 2027

Materials Deadline
JULY 23, 2027

MATERIALITY + CONTEST
This issue focuses on the importance of clay as both material and metaphor. It also includes images of work by the winners of our annual, readership-wide contest designed to help artists get inspired and try new techniques in the studio.

- An increased number of artists highlighted in our contest means additional eyes on your campaign.
- Help artists gear up with information and inspiration after their summer vacations.

OCTOBER

Reservation Deadline
AUGUST 13, 2027

Materials Deadline
AUGUST 20, 2027

GALLERY GUIDE
Gallerists and artists discuss their experiences of exhibiting, selling, and collecting ceramic art.

- Whether you're looking to buy or sell, the *Ceramics Monthly* Gallery Guide resource listing (in print and online) is the resource you need to find ceramics on display wherever you go.
- Readers refer to this issue throughout the year, leading to lasting brand impressions.

NOVEMBER

Reservation Deadline
SEPTEMBER 17, 2027

Materials Deadline
SEPTEMBER 24, 2027

BOLD CHOICES
Readers will be introduced to contemporary artists who are pushing the limits of what clay can do and say.

- Gain visibility for your products and services with artists who are building their personal style and visual vocabulary and pushing themselves further in the studio.
- Bonus: this issue is polybagged with the *Ceramic Arts Yearbook and Buyers Guide*.

DECEMBER

Reservation Deadline
OCTOBER 22, 2027

Materials Deadline
OCTOBER 29, 2027

FUNCTIONALITY
To function or not to function, that is the question. Ceramic artists describe their considerations when making pottery meant for use.

- Connecting the link between the concept and performance of pots, we'll explore various approaches to functional design, all based on the maker's intent.
- Join the conversation and share the versatility and function of your products by including your message in this issue.