

ARTS GUIDES

Pottery Making Illustrated

Workshop Handbook Advertising Rates

| SIZES | 1x | 3x | 6x | 10x | 13x | 16x | 19x |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| Full page | \$2,110 | \$2,005 | \$1,790 | \$1,660 | \$1,555 | \$1,440 | \$1,345 |
| 2/3 page | \$1,690 | \$1,620 | \$1,440 | \$1,320 | \$1,235 | \$1,160 | \$1,070 |
| 1/2 page island | \$1,510 | \$1,420 | \$1,270 | \$1,175 | \$1,120 | \$1,010 | \$940 |
| 1/2 page | \$1,355 | \$1,290 | \$1,160 | \$1,070 | \$985 | \$920 | \$860 |
| 1/3 page | \$1,070 | \$1,010 | \$905 | \$840 | \$795 | \$730 | \$675 |
| 1/4 page | \$815 | \$775 | \$675 | \$635 | \$585 | \$550 | \$525 |
| 1/6 page | \$605 | \$585 | \$535 | \$510 | \$460 | \$415 | \$380 |

Distribution: • Distributed free to workshops, community art centers, and other ceramic art event venues
• Available to all to download as a free PDF from CeramicArtsNetwork.org

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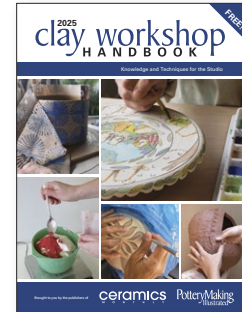
February 20, 2026

Materials Due:

February 27, 2026

Mail Date:

May 5, 2026



WORKSHOP IN PRINT: Reaches potters attending educational workshops, where they continue their personal growth in ceramics. This is your chance to reach highly motivated individuals expanding their skills.

Studio Talk Advertising Rates

| SIZES | 1x | 3x | 6x | 10x | 13x | 16x | 19x |
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| 2/3 page | \$1,270 | \$1,220 | \$1,080 | \$985 | \$920 | \$865 | \$805 |
| 1/2 page island | \$1,135 | \$1,065 | \$955 | \$875 | \$840 | \$765 | \$710 |
| 1/2 page | \$1,015 | \$975 | \$865 | \$805 | \$750 | \$700 | \$645 |
| 1/3 page | \$800 | \$765 | \$685 | \$620 | \$590 | \$545 | \$510 |
| 1/4 page | \$605 | \$580 | \$510 | \$475 | \$440 | \$420 | \$395 |
| 1/6 page | \$455 | \$440 | \$410 | \$390 | \$355 | \$330 | \$295 |

Distribution: • Co-mailed with *Ceramics Monthly* June/July/August 2026 issue
• Available to all to download as a free PDF from CeramicArtsNetwork.org

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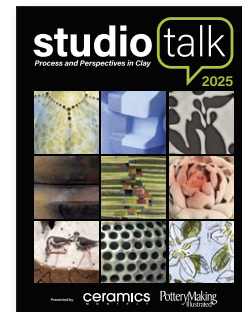
April 3, 2026

Materials Due:

April 10, 2026

Mail Date:

May 26, 2026



STUDIO TALK IN PRINT: Through a question-and-answer format, selected up-and-coming and established artists making distinctive work share their backstories, studio practice, techniques, and thoughts on the ceramics field. Reader takeaways include practical tips, discussions of materials, tools, equipment, kilns, and processes to experiment with in their own studios.

Ceramic Arts Yearbook Advertising Rates

| SIZES | 1x | 3x | 6x | 10x | 13x | 16x | 19x |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| Full page | \$3,335 | \$3,175 | \$2,845 | \$2,595 | \$2,430 | \$2,265 | \$2,100 |
| 2/3 page | \$2,655 | \$2,530 | \$2,260 | \$2,065 | \$1,950 | \$1,785 | \$1,670 |
| 1/2 page island | \$2,375 | \$2,230 | \$1,995 | \$1,825 | \$1,735 | \$1,610 | \$1,510 |
| 1/2 page | \$2,130 | \$2,035 | \$1,785 | \$1,670 | \$1,575 | \$1,465 | \$1,345 |
| 1/3 page | \$1,670 | \$1,605 | \$1,430 | \$1,295 | \$1,225 | \$1,145 | \$1,080 |
| 1/4 page | \$1,270 | \$1,195 | \$1,080 | \$1,000 | \$920 | \$870 | \$810 |
| 1/6 page | \$950 | \$920 | \$840 | \$775 | \$700 | \$670 | \$590 |

Distribution: • Co-mailed with *Ceramics Monthly* November 2026 issue and *Pottery Making Illustrated* November/December 2026 issue
• Available to all to download as a free PDF from CeramicArtsNetwork.org

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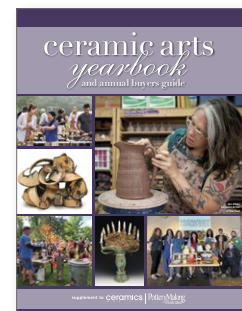
August 28, 2026

Materials Due:

September 4, 2026

Mail Date:

October 13, 2026



ANNUAL YEARBOOK AND BUYERS GUIDE: This comprehensive guide and studio reference is the first place readers of both *Ceramics Monthly* and *Pottery Making Illustrated* turn to for researching equipment and supplies before placing orders. They'll also keep it on hand as a reference throughout the year.